



**INCHINCLOSER**  
Bringing India and China closer.



### **[Top India, China Companies to look out for in 2010-11](#)**

As Industries in India and China steam roll ahead, factories abuzz, exports, salaries, auto sales, air travel and FDI soaring, its difficult to decide where to park your money in the Inchin economies.

### **[Setting up a Liaison Office in India](#)**

Foreign companies interested in exploring and understanding the investment climate in India should initially incorporate a Liaison office. Relatively, quick and easy to set up, a Liaison office is incorporated for four main purposes.....

### **[Establishing a Representative Office in China](#)**

If you plan to enter China, but are unsure of the business potential and do not want to invest considerable capital but would rather spend the first few months understanding / scoping out the investment landscape in your industry Representative Offices will be your preferred vehicle of entry into China.

### **[China or India? Which is the better economy?](#)**

India and China have been pitted against each other ever since the two economies decided to open their markets to international trade almost thirty years ago.

### **[Winning the Indian Consumer](#)**

India is often likened to the diversity of Europe in terms of geography, language, culture, purchasing power, political views, education and modernity. Frugality has taught Indian's

innovation and westernization means quickly evolving consumer needs, attitudes, perceptions and behaviour. Yet like some of those who create the perfect blend of sweet, and sour, crunchy and moist bhel puri, foreign brands too have been successful in entering the Indian market.

### **2010's top 3 mantra's for selling to Chinese Consumers**

Quality control is a serious problem that has gripped Chinese consumers. They too are concerned about watermelons filled with dirty water to make them heavier, lead in children's toys, clothing doused in toxic dye and melamine in milk.

### **Indian FDI regulations eased, Foreign equity upto Rs 12 bn can be cleared by FIPB**

In a major amendment to expedite Foreign Direct Investment into the country and give the Foreign Investment Promotion Board (FIPB) more teeth to efficiently clear FDI, the Indian government has decided to allow projects upto Rs. 12 billion to be cleared solely by the FIPB.

### **Chinese opium helped build many of Mumbai's landmarks**

Wealth derived from selling the Chinese opium during British colonial rule, helped build many landmarks on India's west coast. The Mahim Causeway, The Sir JJ School of Art, David Sassoon Library and Flora Fountain, landmarks in modern Mumbai, were built by prominent Parsi and Jewish traders from profits made by a flourishing opium and later cotton trade with China.

### **Indian SME's won't have to be IFRS Compliant by 2011**

The Indian government plans to amend the Companies Act this budget session to enable aligning Indian accounting standards with the International Financial Reporting Standards (IFRS). New Delhi hopes to migrate to an internationally accepted accounting standard by April 2011.



